



**ICMA**  
Pakistan

## GLOBAL MANAGEMENT ACCOUNTANTS CONFERENCE

Saturday, September 16, 2017 | Pakistan Auditorium | Dubai, UAE



**CONFERENCE THEME**

**COSTING AND PRICING  
- A COMPETITIVE EDGE**



[www.icmap.com.pk](http://www.icmap.com.pk)

Endorsed By



International  
Federation  
of Accountants



Event Coordinator



Institute of Cost and Management Accountants of Pakistan

## President's Invitation

I welcome our distinguished delegates from the Gulf & Middle East, Pakistan, South Asian countries and other regions at GMAC – the first-ever global event of ICMA Pakistan. The conference aims to provide a useful platform for the professional accountants, financial experts, representatives of public sector organizations, corporate and business sectors as well as other stakeholders to deliberate on the challenges faced by businesses all over the global in terms of cost optimization and price competitiveness, and to find strategic solutions as to how to brace these challenges.



I look forward to your active participation to make this conference a resounding success.

**Mohammad Iqbal Ghori, FCMA**  
President, ICMA Pakistan

## Message from Vice President

It is a matter of great satisfaction that ICMA Pakistan is venturing into its first global mega event at Dubai by the name and title of 'Global Management Accountants Conference (GMAC)' which would focus on the theme of "Costing and Pricing – A Competitive Edge".



We expect a large participation from the valued members of global accounting bodies, corporate and business sectors from South Asia and Gulf & Middle East as well as representatives from the government sector. The selection of Dubai as the venue for GMAC has been made as it acts as a hub for international trading and corporate networking.

I wish and hope that GMAC would bring up pragmatic ideas to align business strategies with cost and quality challenges.

**Anis ur Rehman, FCMA**  
Vice President and Chairman CPD, ICMA Pakistan

## Conference Objectives

- To provide an insight to professional accountants on current global challenges vis-à-vis their role towards helping businesses in achieving cost and price competitiveness
- To highlight the significant role of ICMA Pakistan in initiating and strengthening relationship with global accounting bodies and financial experts for taking unified stand on issues facing the accounting profession
- To provide a common platform and networking opportunities for global finance professionals and experts, especially the management accountants

## Conference Sub-themes

- Business Competitiveness through costing and pricing
- Management Reporting – Challenges and Opportunities
- Transformation of the role of Accountant as Business Partner
- Resource Optimization through information Management
- Upholding business transparency for global penetration
- Business Innovations for value addition and sustainability
- Role of professional accountants in Economic value addition
- Need for better cost information in the public sector
- Accountants' perception on Value Added Tax (VAT)

## Key Benefits of Participation

- Gaining insight of current trends in Accounting Profession
- Networking opportunities with Global Management Accountants and Financial Experts
- 08 CPD hrs for members of International Accounting Bodies

## Programme Outline \*

- |                       |  |
|-----------------------|--|
| ● Inaugural Session   | ● Networking Lunch                         |
| ● Technical Sessions  | ● Networking Tea / Coffee                  |
| ● Validictory Session | ● Group Photos                             |
| ● Panel Discussion    | ● Distribution of Shields and Certificates |

\* The Program schedule is under finalization

## About ICMA Pakistan

A professional body of Accountants established in 1951 and granted statutory status in 1966 to regulate the profession of Management Accounting in Pakistan.

A founding member of International Federation of Accountants (IFAC), Confederation of Asian and Pacific Accountants (CAPA) and South Asian Federation of Accountants (SAFA).

ICMAP's Continuing Professional Development (CPD) Committee regularly organizes nationwide trainings, seminars, workshops and conference to provide a platform for members & professionals to gain knowledge about changing trends in business and economy.



## Investment

	UAE-based	Pakistan-based	Overseas
	AED	PKR	USD
Members of ICMAP / CIMA / ACCA / ICMASL / ICWAI / ICMAB	200	6,000	60
Other professionals	300	9,000	85
Students of ICMAP / CIMA / ACCA / ICMASL / ICWAI / ICMAB	150	4,500	45

The above investment includes lunch, teas, refreshments, conference kit, giveaways etc.

**Registration deadline is Friday August 25, 2017**

**Note:** Your participation will be confirmed subject to receipt of payment or nomination on Company letterhead. Refunds are not allowed. However, a substitute may attend subject to prior intimation at least 10 days prior to the event. Organizers reserve the right for any change in program, including postponement.

## About the Dubai City

Dubai is the business hub of Middle East and one of the largest and most populous city in the UAE. It is also one of the world's fastest global economies with large volume of international trading being done through Dubai. Dubai is also known as City of Gold as major part of the economy is based on gold trades. Dubai is also called "shopping capital of Middle East".

Today, global business companies select the city of Dubai for holding international seminars and conferences which attracts large participation from all over the globe.



## About the Conference Venue



The Pakistan Auditorium Dubai is located at 11th Street, Oud Metha area, Dubai, UAE. This auditorium is maintained by Pakistan Association Dubai. It has a seating capacity of around 650 people with state-of-the-art facilities i.e. audio-video system, an e-library, free wifi and free parking.



## Accommodation Details \*



**Citymax Hotels**  
(one night stay 3 star)  
Bur Dubai, 500/= AED



**Holiday Inn Express Hotel**  
(one night stay 4 star)  
Opp. Dubai Int'l Airport, 525/= AED



**Ibis One Central Hotel**  
(one night stay 3 star)  
Dubai, 550/= AED



**Land Mark Hotel**  
(one night stay 4 star)  
Deria Dubai, 650/= AED



**Latifa Tower Hotel**  
(one night stay 4 star)  
Dubai, 750/= AED



**Shangri la Hotel**  
(one night stay 5 star)  
Dubai, 625/= AED

\* The participants may contact to the hotel directly for room reservations

**For Corporate Sponsorship, Marketing and Branding, please contact:**

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## Registration Form

**Title** (Dr./Mr./Ms.): \_\_\_\_\_ **Name:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Country:** \_\_\_\_\_ **Contact No:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### Participant Details (for more than one nomination from same Organization):

Sr. Name	Designation	Contact No.	Email:
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____

### Additional Information (for Foreign Participants):

**Passport No:** \_\_\_\_\_ **Valid Up to:** \_\_\_\_\_

## Payments

**Mode of payment** \_\_\_\_\_ **Instrument No.** \_\_\_\_\_ **Total fee** \_\_\_\_\_

**Signature:** \_\_\_\_\_

## For Office Use

An amount of AED / PKR \_\_\_\_\_ (in words \_\_\_\_\_) received vide cheque/PO/BD/remittance instrument no. \_\_\_\_\_ dated \_\_\_\_\_ for \_\_\_\_\_ number of participant(s) from \_\_\_\_\_.

## Acknowledgment

An amount of AED / PKR \_\_\_\_\_ (in words \_\_\_\_\_) received vide cheque/PO/BD/remittance instrument no. \_\_\_\_\_ dated \_\_\_\_\_ for \_\_\_\_\_ number of participant(s) from \_\_\_\_\_.

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